

Collegiate Softball Connection

Educating Families!
Empowering Athletes!
Ensuring a Successful College Search!

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What Is Collegiate Softball Connection?

CSC is the consulting service run by Catharine Aradi, noted recruiting expert and author of *Preparing to Play Softball at the Collegiate Level*, called "...the Bible of Fastpitch Recruiting..." by youth coaches everywhere.

Named one of the ten most influential people in USA softball, Cathi has worked with families and colleges for over twenty years, and many college coaches consider her to be one of the best recruiting resources in the nation!

Through her book and her consulting work, she has helped thousands of college-bound players achieve their softball dreams.

CSC offers "conciierge recruiting." The *player* needs to be in charge of her college search (with her parents' help!) But having an experienced guide through this process can ensure you succeed where others fail. *You* can beat the odds and be a winner in the recruiting game!

Recruiting Realities That May Shape Your College Search

75% of all 4-year college teams are D-II, D-III or NAIA.
Only about 55% of players will receive athletic based aid.
90% of all 4-year colleges are located east of Colorado.

Why Make CSC A Partner in Your College Search?

To find the school that's right for you, you must first determine what you want from your collegiate experience. To be the one out of twenty players who makes a college team, you need to understand how and where coaches recruit. Neither multi-sport, corporate recruiting sites, nor expensive camps provide you with the information you need to do both of these things.

The recruiting process can be confusing, and it often seems unfair.

Being thoroughly educated about recruiting and prepared to handle the unexpected is the best way to stay a step ahead of the competition.

Families new to recruiting often feel overwhelmed and don't know what to do or where to go next. With CSC, you have someone available to answer your questions, to point you in the right direction, and to keep you moving forward toward your collegiate goals.

Here's What Parents Say About CSC...

"...Cathi was very professional, but at the same time warm enough to make us feel comfortable and confident. I would gladly recommend her to anybody who's going through this process.

The Palmegianis,
Daughter playing at a D-I college



"For families spending so much time, energy, and money on softball, I can't think of a better investment than working with Cathi. She's the BEST!"

Rob Siltanen
Daughter playing at a D-III college



"Understanding the recruiting process is a very difficult task, especially if you listen to other parents and (unfortunately, sometimes) coaches. Having Cathi as a resource was instrumental to my daughter playing DI softball."

Arman P. Medina
Daughter playing at a D-I college



What Can CSC Do for Your Athlete?

With both CSC options, you receive a copy of **Preparing to Play Softball at the Collegiate Level**. This book takes your family step by step through the college search and covers everything from NCAA/NAIA academic and recruiting guidelines to how and when to contact coaches, what to include in your skills video, how to find financial aid, and much, much more.

With the **Fast Track** (\$550) option, Cathi tracks your college search and is available to answer your questions and help you resolve recruiting issues from start to finish. Cathi will also suggest the types of colleges that may meet your academic as well as your athletic goals and provide regular guidance as you move through the process.

Fast Track clients complete a profile that introduces you to CSC colleges. (They represent programs at all levels of competition, including ranked D-I, II, III, and NAIA teams.) A bio, your video link, and other information will be made available to between 450 and 500 coaches. CSC coaches receive monthly updates that reflect your current travel ball schedule as well as any changes in your academic or athletic status. (The **Fast Track** option can be started during your sophomore year.)

CSC's **Basic Connection** (\$130) offers a low-cost way for families to get their player's name in front of a variety of college coaches. Choose this option, and Cathi will include your player information in the monthly CSC Player Update she sends her colleges. Players can sign up for the **Basic Connection** once they are freshmen in high school, and families have the option of upgrading to the **Fast Track** at a later date!

For more information on CSC services, call 415-456-6449 or email info@fastpitchrecruiting.com.

Team Memberships - CSC works with travel teams in several ways, including offering **Basic Connection** or **Fast Track** signups at a discounted rate and acting as a recruiting resource to organization staff members. For details, call CSC.

To order **Preparing to Play Softball at the Collegiate Level**, go to www.fastpitchrecruiting.com/book.html.

90-95% of CSC clients go on to play in college. However, CSC cannot guarantee athletic scholarships.



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Talk Is Cheap...Good Advice Is Priceless!

You'll hear hundreds of stories about recruiting, but how do you separate fact from fiction? If you feel pulled in too many directions, call Collegiate Softball Connection! For \$30, you can schedule a 30-40-minute call to discuss any recruiting-related issues or questions that your family might have.

To set up consultation, call 415-456-6449 or email info@fastpitchrecruiting.com. The fee can be prepaid via debit/credit card using Pay Pal or by check.

How Do You Join the CSC Family?

You can pay by credit/debit card using **Pay Pal** at: <http://www.fastpitchrecruiting.com/csc.html>

Please email the information below to CSC when you make a payment.

(If you sign up for the **Basic Connection** and later choose to upgrade to the **Fast Track**, your **Basic** fee will be applied to the upgrade cost.)

Player Name _____

Parent Name(s) _____

Mailing Address _____

Home Phone # _____

Cell Phone #s _____

Grad Year _____

GPA/SAT/ACT _____

High School _____

Position(s) _____

Travel Team _____

Family/Player Emails _____

Please send the above information to
info@fastpitchrecruiting.com

"Parents pay for a pitching coach, a hitting coach, a travel coach, a conditioning coach, and a tutor. Don't shy away from paying for a recruiting coach because that may be the one coach your daughter needs the most!!!"
(Quote from a current CSC client)