

Collegiate Softball Connection

Educating Families!
Empowering Athletes!
Ensuring a Successful College Search!

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What Is Collegiate Softball Connection?

CSC is the consulting service run by Catharine Aradi, noted recruiting expert and author of *Preparing to Play Softball at the Collegiate Level*, called "...the Bible of Fastpitch Recruiting..." by youth coaches everywhere.

Named one of the ten most influential people in USA softball, Cathi has worked with families and colleges for over twenty years, and many college coaches consider her to be the single best recruiting resource in the nation!

Through her book, her clinics, and her consulting work, she's helped thousands of college-bound players achieve their softball dreams.

CSC offers "concierge recruiting." You need to be in charge of *your* college search. But having an experienced coach and mentor to guide you through the process can help you succeed where others fail. You can beat the odds and be a winner in the recruiting game!

Recruiting Realities That Will Shape Your College Search

75% of all 4-year college teams are D-II, D-III or NAIA.
Only about 55% of players will receive athletic based aid.
90% of all 4-year colleges are located east of Colorado.

Why Make CSC A Partner in Your College Search?

To find the school that's right for you, you must first determine what you want from your collegiate experience. To be the one out of twenty athletes who actually finds a spot on a college team, you need to understand how coaches recruit. Neither corporate recruiting websites, nor expensive camps provide you with all of the information you need to do both of these things.

The recruiting process can be confusing, and it often seems unfair.

Being thoroughly educated and prepared to handle the unexpected is the best way to ensure you stay a step ahead of the competition.

Unfortunately, families frequently get bogged down and don't know what to do or where to go next. With CSC, you have someone who knows how to win available to answer your questions, point you in the right direction, and keep you moving forward toward your specific collegiate goals.

Here's What People Have to Say About CSC...

"...Cathi was always very professional, but at the same time warm enough to make us feel comfortable and confident. I would gladly recommend her to anybody who's going through this process. The Palmegianis, Surrey, BC



" For families spending so much time, energy and money on softball, I can't think of a smarter or better investment than working with Cathi. She's the BEST!" Rob Siltanen, Alameda, CA



"When we hired Cathi Aradi we not only got expert help with our daughter's college softball search, but also a dedicated friend. She was always available to answer our questions, and by following Cathi's recommendations, my daughter received not one but three college softball scholarship offers. We enthusiastically endorse and recommend CSC!" Harold Danenberg, San Jose, CA



What Can CSC Do For Your Athlete?

With both CSC options, you receive a copy of **Preparing to Play Softball at the Collegiate Level**. This book, published annually by the National Fastpitch Coaches Association, takes your family step by step through the college search and covers everything from NCAA/NAIA academic and recruiting guidelines to how and when to contact coaches, what to include in your skills video, how to find financial aid, and much, much more.

With the **Fast Track** (\$500) option, Cathi tracks your college search and is available to answer your questions and help you resolve recruiting issues from start to finish. Cathi will also suggest the types of colleges that may meet your academic as well as your athletic goals and provide regular guidance as you move through the process.

Fast Track clients complete a profile that is used to introduce you to CSC colleges. (These represent teams at all levels of competition, including nationally ranked D-I, II, III and NAIA teams.) A bio, your video link and other information will be made available to between 400 and 500 coaches. CSC coaches receive monthly updates that contain your current travel ball schedule along with any changes in your academic or athletics status. (The **Fast Track** option can be started in the middle of your sophomore year.)

CSC's **Basic Connection** (\$130) offers a low cost way for families to get their player's name in front of a variety of college coaches. Choose this option, and Cathi will include your player information in the Graduate Preview CSC colleges receive each month. Players can sign up for the **Basic Connection** once they are freshmen in high school, and families always have the option of upgrading to the **Fast Track** at a later date!

For more information on CSC services, call 415-456-6449 or email info@fastpitchrecruiting.com.

Team Memberships

Cathi Aradi can work with travel teams in several different capacities. This includes offering **Basic Connection** and **Fast Track** signups at a discounted rate and acting as a recruiting resource to organization staff members. For more information, please call or email CSC.

90-95% of CSC clients go on to play in college. However, CSC cannot guarantee athletic scholarships.

Talk Is Cheap...Good Advice Is Priceless!

Sit in the softball stands, and you'll hear hundreds of stories and opinions—most of them conflicting! How do you separate fact from fiction? If you feel pulled in too many different directions, consider calling Collegiate Softball Connection! For \$30, you can schedule a 30-40 minute call to discuss any recruiting-related issues or questions that your family might have.

If you would like to set up a phone consultation, contact CSC at 415-456-6449 or email info@fastpitchrecruiting.com. The fee can be prepaid via credit card using Pay Pal or by check.

How Do You Join the CSC Family?

You can pay by credit/debit card using **Pay Pal** at: <http://www.fastpitchrecruiting.com/csc.html>

Then email the information below to CSC at info@fastpitchrecruiting.com.

(If you sign up for the **Basic Connection** and upgrade at a later date, your fee will be applied to the upgrade cost.) To make other payment arrangements, please call 415-456-6449.

Player Name _____

Parent Name(s) _____

Mailing Address _____

Home Phone _____

Cell Phone _____

Grad Year _____

GPA/SAT/ACT _____

High School _____

Position(s) _____

Travel Team _____

Family/Player Emails _____
