

# Collegiate Softball Connection

Educating Families!  
Empowering Athletes!  
Ensuring a Successful College Search!

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## What Is Collegiate Softball Connection?

CSC is the consulting service run by Catharine Aradi, noted recruiting expert and author of *Preparing to Play Softball at the Collegiate Level*, called "...the Bible of Fastpitch Recruiting..." by youth coaches everywhere.

Cathi has worked with families and colleges for over twenty years, and many college coaches consider her to be one of the best recruiting resources in the nation!

Through her book and her consulting work, she has helped thousands of college-bound players achieve their softball dreams.

Recruiting is extremely competitive these days, and every *player* needs to be in charge of her college search. But having an experienced guide through this can ensure you succeed where others fail. *You* can beat the odds and be a winner in the recruiting game!

### Recruiting Realities That May Shape Your College Search

75% of all 4-year college teams are D-II, D-III or NAIA.  
Only about 55% of players will receive athletic based aid.  
90% of all 4-year colleges are located east of Colorado.

## Why Make CSC A Partner in Your College Search?

The recruiting process can be confusing *and* it's almost never fair. Being thoroughly educated about recruiting and prepared to handle the unexpected is the best way to stay a step ahead of the competition.

To find the school that's right for you, you must first determine what you want from your collegiate experience. Then, you need to understand how and where coaches recruit.

Don't be misled by corporate recruiting site or expensive camps that promise you'll be recruited simply because you paid their fees.

With CSC, you have someone available to answer your questions, to point you in the right direction, and to keep you moving forward toward your collegiate goals.

*"Parents pay for a pitching coach, a hitting coach, a travel coach, a conditioning coach and a tutor. Don't shy away from paying for a recruiting coach because that may be the one coach your daughter needs the most!!!"*  
The Rickey Family, Danville, CA

## Here's What Parents Say About CSC...

*"Cathi is great! She was able to get my daughter on the radar of college coaches. She helps you through the steps of what both you and your daughter need to be doing. Her program is the best!"*  
The Ward Family, Vacaville, CA



*"Cathi was extremely helpful in navigating the world of colligate sports, especially for people who are not familiar with the process. Her guidance was invaluable for our daughter."*  
The Kim Family, Palo Alto, CA



*"If your daughter wants to play at the collegiate level, Cathi will guide you through the process. We had so many questions; she had the answers! The whole experience was painless, and we found a fabulous school for our daughter where she can play for 4 years!"*  
The Konig-Halford Family,  
Pleasanton, CA



*"Cathi was passionate about finding the right fit for our daughter, gave excellent advice, and ultimately led to a successful college recruitment."*  
A California CSC Family

## What Can CSC Do for Your Athlete?

All CSC families receive a copy of **Preparing to Play Softball at the Collegiate Level**. This book takes you through the college search covering everything from NCAA/NAIA academic and recruiting guidelines to how and when to contact coaches, what to include in your skills video, how to find financial aid, and much, much more.

Families of juniors and seniors sign up for the **Fast Track** option (\$550). Sophomore families sign up for the **Head Start** option (\$300). If the player stays with CSC when she's a junior, she upgrades to the **Fast Track** option for an additional fee of \$250.

**Fast Track** and **Head Start** clients complete a profile that introduces you to CSC colleges. These are programs at all levels of competition, including ranked D-I, II, III, and NAIA teams. Your profile, video link and other information will be available to over 500 coaches. These coaches also receive monthly updates about your current travel ball schedule, any changes in your academic or athletic status, and so on.

Cathi tracks your college search and is available to answer questions and help you resolve recruiting issues from start to finish. She will also suggest the types of colleges that may meet your academic *and* your athletic goals, and she provides regular guidance and support through every step of the process.

CSC's **Basic Connection** (\$130) offers a low-cost way for families and travel teams to get their player's name in front of a variety of college coaches. With this option Cathi will include you4 mini-bio in the monthly CSC Player Update she sends her colleges. Players can sign up for the **Basic Connection** once they are freshmen in high school, and families have the option of upgrading to the **Fast Track** at a later date!

**Team Memberships** For information on how CSC works with travel teams including discounted signups and acting as a recruiting resource to organization staff members, call CSC.

To order **Preparing to Play Softball at the Collegiate Level**, go to [www.fastpitchrecruiting.com/book.html](http://www.fastpitchrecruiting.com/book.html).

**90-95% of CSC clients go on to play in college. However, CSC cannot guarantee athletic scholarships.**



**FASTPITCH MEDIA**  
High Quality Player Skills Videos

<http://www.fastpitchmedia.tv/>

## Talk Is Cheap...Good Advice Is Priceless!

You'll hear lots of stories about recruiting, but how do you separate fact from fiction? Simple! Call Collegiate Softball Connection! For \$30, you can schedule a 30-minute call to discuss recruiting-related issues or questions that your family has.

To set up a consultation, call 415-456-6449 or email [info@fastpitchrecruiting.com](mailto:info@fastpitchrecruiting.com). The fee can be prepaid via debit/credit card using Pay Pal.

## How Do You Join the CSC Family?

You can pay by credit/debit card using **Pay Pal** at: <http://www.fastpitchrecruiting.com/csc.html>

**Please email the information below to CSC when you make a payment.**

(If you sign up for the **Basic Connection** and later choose to upgrade, \$100 of your fee will be applied to the upgrade cost.)

Player Name \_\_\_\_\_

Parent Name(s) \_\_\_\_\_

Mailing Address \_\_\_\_\_  
\_\_\_\_\_

Home Phone # \_\_\_\_\_

Cell Phone #s \_\_\_\_\_

Grad Year \_\_\_\_\_

GPA/SAT/ACT \_\_\_\_\_

High School \_\_\_\_\_

Position(s) \_\_\_\_\_

Travel Team \_\_\_\_\_

Family/Player Emails \_\_\_\_\_  
\_\_\_\_\_

Please send the above information to [info@fastpitchrecruiting.com](mailto:info@fastpitchrecruiting.com)