

# Collegiate Softball Connection

Educating Families!  
Empowering Athletes!  
Ensuring a Successful College Search!

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## What Is Collegiate Softball Connection?

CSC is the consulting service run by Catharine Aradi, noted recruiting expert and author of *Preparing to Play Softball at the Collegiate Level\*\**, called "...the Bible of Fastpitch Recruiting..." by youth coaches everywhere.

Cathi has worked with families and colleges for over twenty-five years, and many college coaches consider her to be one of the best recruiting resources available to families!

Through her book and her consulting work, she has helped thousands of college-bound players achieve their softball dreams.

Recruiting is extremely competitive, and every player should be in charge of her college search. But having an experienced guide can ensure you succeed where others fail. You can beat the odds and win the recruiting game!

### Recruiting Realities That May Shape Your College Search

75% of all 4-year college teams are D-II, D-III or NAIA.  
Only 50- 55% of players will receive any athletic based aid.  
90% of all 4-year colleges are located east of Colorado.

## Why Make CSC A Partner in Your College Search?

The recruiting process can be confusing, and it often appears unfair. Being educated about recruiting and prepared to handle the unexpected is the very best way to stay a step ahead of the competition.

To find the school that's right for you, you must first determine what you want from your collegiate experience. Then, you need to understand how and where coaches recruit.

Don't be misled by corporate recruiting sites or expensive camps that promise you'll be recruited simply because you pay their fees.

With CSC, you always have someone there to answer your specific college search or recruiting questions, to point you in the right direction, and to keep you moving forward toward your collegiate goals.

*"Parents pay for a pitching coach, a hitting coach, a travel coach, a conditioning coach and a tutor. Don't shy away from paying for a recruiting coach because that may be the one coach your daughter needs the most!!!"* CSC Alumnus

## What Parents Say About CSC

*"We were fortunate enough to have worked with Cathi for almost three years. Her knowledge of how college softball recruiting was right every step of the way. Following her guidelines was instrumental in our daughter getting recruited by a number of schools. Some friends on our teams with good players decided to go it alone and ended up frustrated at the lack of recruiting they experienced."*  
The Block Family, Alamo, CA



*"Cathi Aradi is the #1 resource for softball recruiting. She literally wrote the book which other recruiting services cite from. Do what she says and your daughter will find a place to play in college."*  
The Egbert Family, Hillsborough, CA



*"Without a doubt CSC is the best value in softball recruiting to be found anywhere! Cathi provides a clear, individualized approach from beginning to end. I wholeheartedly recommend Cathi and CSC."*  
The Avery Family, Alameda, CA



*"Cathi was a Godsend for our daughter. With Cathi's guidance, our player had 6 offers in her senior year. We highly recommend her services!"*  
The Tosh Family, Fremont, CA



Note: This brochure explains **CSC TEAM MEMBERSHIPS** only. For individual family pricing, please go to [www.fastpitchrecruiting.com](http://www.fastpitchrecruiting.com) or call 415-456-6449.

Families joining CSC through a team membership receive a copy of ***Preparing to Play Softball at the Collegiate Level***\*\*. This book takes you through the college search covering everything from NCAA/NAIA academic and recruiting guidelines to how and when to contact coaches, what to include in your skills video, how to find financial aid, and much, much more.\*\* The player also receives a CSC notebook with additional tools to help track her college search.

**Fast Track** clients complete a profile that CSC uses to introduce you to college coaches who work with CSC—coaches from all levels of competition—DI, II, III & NAIA. Your profile, video link and other info is always accessible to these coaches. Many will also receive a dedicated mailing about you through your CSC profile, and they all are sent monthly updates about your travel ball schedule, changes in academic athletic status, and so on.

Cathi works with you to assess your transcript, identify academic issues, and answer questions to help you resolve recruiting issues. She will suggest the types of colleges that may meet your academic *and* your athletic goals, and she provides regular email reminders and support through every step of the process.

CSC's **Fast Track** (\$325 per player when registering a minimum of 6 team members) offers a low-cost way for travel teams to get player information in front of lots of college coaches, *and*, it can ensure team placement rates stay high.

Cathi will hold twice-a-year Zoom recruiting meetings for your organization, and she will be happy to liaison with your coaching staff to ensure everyone is working towards the same goals.

For more information on a team **Fast Track** membership, email [info@fastpitchrecruiting.com](mailto:info@fastpitchrecruiting.com) or call 415-456-6449!

**Basic Connection Team Memberships** For information on CSC's **Basic Connection** for travel teams, please call CSC.

To order individual copies of ***Preparing to Play Softball at the Collegiate Level***, go to CSC's website: [www.fastpitchrecruiting.com/book.html](http://www.fastpitchrecruiting.com/book.html). For a team discount (available on bulk purchases), please call CSC.

To schedule a **Zoom Recruiting Workshop**, please email or call CSC.

**90-95% of CSC clients go on to play in college. However, CSC cannot guarantee athletic scholarships.**

\*\* *"Cathi Aradi's book on softball recruiting is a game-changer for parents, players, and coaches alike. With insightful guidance, strategic advice, and a wealth of experience, Aradi empowers individuals involved in the recruiting process. Her comprehensive approach equips readers with the tools they need to navigate the complex world of softball recruitment successfully. A must read for anyone looking to elevate their understanding and make informed decisions in the competitive realm of college recruiting today."*

Mike Candrea: University of Arizona Head Coach (ret.) 8 Time NCAA National Champions; USA Olympic Head Coach 2004 & 2008; Hall of Fame Coach

*"A must read for every high school coach, travel ball coach, softball parent, and most importantly, every young player who aspires to play college softball. Cathi Aradi helps you navigate the ever changing recruiting scene for your benefit. Please know that there is a place to play in college for everyone. Find yours with the help of this great book!"*

Jay Miller (ret.), Hall of Fame Coach; USA National Team; Div. I Head Coach

### How Do You Join the CSC Family?

1. **Teams or team families can pay by credit/debit card** using Pay Pal at:

<https://www.fastpitchrecruiting.com/csc.html>

\*You do not need a PayPal account. Use the **SECOND PAY NOW PayPal** button.

2. For each player, please **email the information below to: [cat@](mailto:cat@fastpitchrecruiting.com) or [info@fastpitchrecruiting.com](mailto:info@fastpitchrecruiting.com).**

*Player Name	/	*Parent(s) Name(s)
*Mailing Address	/	*Home Phone #
*Player / Parent Cell #s	/	*Grad Year
*GPA (cumulative)	/	*SAT/ACT (if avail.)
*High School	/	*Travel Team
*Position(s)	/	*NCAA / NAIA ID #s
*Player and Parent Email	/	*Video Link (if avail.)

As a later date, the player will be asked to provide a photo and an unofficial copy of her transcript for review.

**Payments:** The team **Fast Track** fee is \$325 per player with a minimum of 6 players. Families can pay this individually once the team registration is confirmed or the organization can request an invoice for the entire group.

If you have questions, please call 415-456-6449 or email [info@fastpitchrecruiting.com](mailto:info@fastpitchrecruiting.com)