

Educating Families!
Empowering Athletes!
Ensuring a Successful College Search!

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What Is Collegiate Softball Connection?

CSC is the consulting service run by Catharine Aradi, noted recruiting expert and author of *Preparing to Play Softball at the Collegiate Level*, called "...the Bible of Fastpitch Recruiting..." by youth coaches everywhere.

Cathi has worked with families and colleges for over twenty-five years, and many college coaches consider her to be one of the best recruiting resources available to families!

Through her book and her consulting work, she has helped thousands of college-bound players achieve their softball dreams.

Recruiting is extremely competitive, and every player should be in charge of her college search. But having an experienced guide can ensure you succeed where others fail. You can beat the odds and win the recruiting game!

Recruiting Realities That May Shape Your College Search

75% of all 4-year college teams are D-II, D-III or NAIA.
Only 50- 55% of players will receive any athletic based aid.
90% of all 4-year colleges are located east of Colorado.

Why Make CSC A Partner in Your College Search?

The recruiting process can be confusing, and it often appears unfair. Being educated about recruiting and prepared to handle the unexpected is the very best way to stay a step ahead of the competition.

To find the school that's right for you, you must first determine what you want from your collegiate experience. Then, you need to understand how and where coaches recruit.

Don't be misled by corporate recruiting sites or expensive camps that promise you'll be recruited simply because you pay their fees. With CSC, you always have someone there to answer your specific college search or recruiting questions, to point you in the right direction, and to keep you moving forward toward your collegiate goals.

"Parents pay for a pitching coach, a hitting coach, a travel coach, a conditioning coach and a tutor. Don't shy away from paying for a recruiting coach because that may be the one coach your daughter needs the most!!!" CSC Alumnus

What Parents Say About CSC

"We were fortunate enough to have worked with Cathi for almost three years. Her knowledge of how college softball recruiting was right every step of the way. Following her guidelines was instrumental in our daughter getting recruited by a number of schools. Some friends on our teams with good players decided to go it alone and ended up frustrated at the lack of recruiting they experienced."

The Block Family, Alamo, CA



"Cathi Aradi is the #1 resource for softball recruiting. She literally wrote the book which other recruiting services cite from. Do what she says and your daughter will find a place to play in college." The Egbert Family, Hillsborough, CA



"Without a doubt CSC is the best value in softball recruiting to be found anywhere! Cathi provides a clear, individualized approach from beginning to end. I wholeheartedly recommend Cathi and CSC."

The Avery Family, Alameda, CA



"Cathi was a Godsend for our daughter. With Cathi's guidance, our player had 6 offers in her senior year. We highly recommend her services!" The Tosh Family, Fremont, CA



What Can CSC Do for Your Athlete?

All CSC families receive a copy of *Preparing to Play Softball at the Collegiate Level*.** This book takes you through the college search covering everything from NCAA/NAIA academic and recruiting guidelines to how and when to contact coaches, what to include in your skills video, how to find financial aid, and much, much more.

Sophomores, juniors, and seniors can sign up for the *Fast Track* program (\$650). (A payment plan is available.)

Fast Track clients complete a profile that introduces you to CSC colleges. They include programs at all levels of competition-ranked D-I, II, III and NAIA teams. Your profile, video link and other information will be available to over 500 coaches. These coaches receive monthly updates about your current travel ball schedule, changes in your academic and/or athletic status, etc.

Cathi works closely with you to assess your transcript, identify academic issues, and answer questions to help you resolve recruiting issues. She will suggest the types of colleges that may meet your academic *and* your athletic needs, and she provides email reminders and support through every step of the process.

CSC's **Basic Connection** (\$150) offers a low-cost way for travel teams to get players' names in front of college coaches. Players in the **Basic Connection** plan can always upgrade to the **Fast Track** (at a discount) at a later date!

All CSC families/teams receive regular (email/phone) updates designed to educate, motivate, and keep them on schedule during their college search!

For more information on CSC services or a Zoom Recruiting workshop, email info@fastpitchrecruiting.com or call 415-456-6449!

<u>Team Memberships</u> For detailed information on how CSC works with travel teams and their staff members via both the **Fast Track** and the **Basic Connection**, please call CSC.

90-95% of CSC clients go on to play in college. However, CSC cannot guarantee athletic scholarships.

** "Cathi Aradi's book on softball recruiting is a game-changer for parents, players, and coaches alike. A must read for anyone looking to make informed decisions in the competitive realm of college recruiting today."

Mike Candrea: Former Head Coach, Univ. of Arizona (8 Time NCAA Natl Champions); USA Olympic Head Coach 2004/2008

Talk Is Cheap...Good Advice Is Priceless!

You'll hear lots of stories about recruiting, but how do you separate fact from fiction? Simple! Call CSC! For \$30, you can schedule a 30 to 40-minute phone consultation to discuss recruiting-related issues or questions that your family has. To set up a consultation, call 415-456-6449 or email info@fastpitchrecruiting.com. The fee can be prepaid via debit/credit card using Pay Pal.

How Do You Join the CSC Family?

1. <u>Pay by credit/debit card</u> using Pay Pal at: https://www.fastpitchrecruiting.com/csc.html
*You do not need a PayPal account.

2. <u>Email the information requested below</u> to: info@fastpitchrecruiting.com.

*Player Name

*Mailing Address

*Player / Parent Cell #s

*GPA (cumulative)

*High School

*Parent(s) Name(s)

*Grad Year

*SAT/ACT (if avail.)

*Travel Team

*NCAA / NAIA ID #s

*Player and Parent Email Addresses

*Video Link (if avail.) *Travel Schedule (if avail.) Player will later be asked to provide a head/shoulders photo file and an unofficial copy of her HS transcript.

Payment Options:

Fast Track Families can simply pay the one-time fee of \$650 when they register.

Payment Plan: Families may also choose to make an initial payment of \$200 and pay the balance of \$500 in \$100 monthly increments for five months. (If opting for a payment plan, the *Fast Track* cost is \$700.)

Note: Basic Connection team clients can upgrade to the Head Start/Fast Track option at any time. \$100 of your Basic fee will be applied to the upgrade cost plus any additional team discounts.)

To order *Preparing to Play Softball at the Collegiate Level*, go to <u>www.fastpitchrecruiting.com/book.html</u>. Great discounts are available on bulk purchases!