

Educating Families! Empowering Athletes! Ensuring a Successful College Search!

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#### What Is Collegiate Softball Connection?

CSC is the consulting service run by Catharine Aradi, noted recruiting expert and author of *Preparing to Play Softball at the Collegiate Level*, called "...the Bible of Fastpitch Recruiting..." by youth coaches everywhere.

Cathi has worked with families and colleges for over twenty-five years, and many college coaches consider her to be one of the best recruiting resources available to families! Through her book and her consulting work, she has helped thousands of college-bound players achieve their softball dreams.

Recruiting is extremely competitive, and you—the player—need to be in charge of your college search. But having an experienced guide can ensure *you* succeed where others fail. Do *you* have what it takes to beat the odds and win the recruiting game?

#### Recruiting Realities That May Shape Your College Search

75% of all 4-year college teams are D-II, D-III or NAIA. Only 50- 55% of players will receive any athletic based aid. 90% of all 4-year colleges are located east of Colorado.

#### Why Make CSC A Partner in Your College Search?

The college search process can be confusing, and it sometimes seems unfair. Being educated about recruiting and being prepared to handle the unexpected is the very best way to stay a step ahead of the competition.

To find the school that's right for you, you must first determine what you want from your collegiate experience. Then, you need to understand how and where coaches recruit.

Don't be misled by corporate recruiting sites or expensive camps that promise you'll be recruited simply because you pay their fees. With CSC, you always have someone there to answer your specific recruiting questions, to point you in the right direction, and to keep you moving forward toward your collegiate goals. This is "concierge" recruiting guidance at its best!

"Without a doubt, CSC is the best value in softball recruiting! Cathi provides a clear, individualized approach from beginning to end. I wholeheartedly recommend CSC." The Avery Family, Alameda, CA

#### What Parents Say About CSC

"Recruiting is a unique process that can leave players and parents very anxious. Cathi Aradi kept us on track, got our daughter's profile out to lots of colleges, and opened our eyes to different types of schools and teams. Without Cathi's help, I'm not sure where our player would be right now. We highly recommend Cathi Aradi's services! Cornell Family, Fremont, CA

"Cathi was patient with our many questions, and she always knew the answer. We highly recommend Cathi for her expertise to all softball recruits! 5 \* \* \* \* \* for sure!!!" Giomi Family, South San Francisco, CA

"Cathi has been a trusted mentor, and her care and commitment to helping others succeed have made a lasting impact on our family. I wholeheartedly recommend Cathi to anyone seeking support or guidance in the softball world." Singh Family, Fremont, CA

"The stress of recruiting can overwhelm parents and athletes. I'm not sure if recruiting would have happened without the help of Cathi. She simplified the process, and kept us updated with new leads as well as answers to all our questions!" Yslava Family, Gilroy, CA

"Cathi's expertise helped us get through the highs and lows of recruiting, and my daughter found the right place for her—both athletically and academically. The service she provides is second to none. If you want expert guidance during the recruiting process, only go to Cathi." Jeff Silveira, San Jose, CA

"We were fortunate enough to have worked with Cathi for almost 3 years. Other travel team parents with good players decided to go it alone or to rely solely on their travel coaches, and they ended up frustrated at the lack of recruiting they experienced." The Block Family, Alamo, CA

## What Can CSC Do for Your Athlete?

All CSC players receive a copy of *Preparing to Play Softball at the Collegiate Level*.\*\* This book takes you through the college search and covers everything from NCAA/NAIA academic and recruiting guidelines to how and when to contact coaches, what to include in your skills video, how to find financial aid, contact information for colleges, and much, much more.

Sophomores, juniors, and seniors can sign up for the *Fast Track* program (\$750). (A payment plan is available.)

*Fast Track* clients complete a profile that introduces you to CSC colleges. They include programs at all levels of competition-ranked D-I, II, III and NAIA teams. Your profile, video link and other information will be available to over 500 coaches. These coaches receive monthly updates about your current travel ball schedule, changes in your academic and/or athletic status, etc.

Cathi works closely with you to assess your transcript, identify academic issues, and answer all of your recruiting questions as they come up (and they usually do!) She will suggest the types of colleges that may meet your academic *and* your athletic needs, and she provides phone, email and text support through every step of the process.

All CSC families/teams receive regular (email/phone) updates designed to educate, motivate, and keep them on schedule during their college search!

For more information on CSC services, Cathi's book, *Preparing* to *Play Softball at the Collegiate Level*, or to schedule a Zoom Recruiting workshop for your team/organization please, email **info@fastpitchrecruiting.com or call 415-456-6449!** 

<u>Team Memberships</u> For more information on how CSC works with travel organizations—players, parents and coaches—through bulk book purchase discounts, Zoom workshops and the **Fast Track** option, please call 415-456-6449 or email info@fastpitchrecruiting.com

90-95% of CSC clients go on to play in college. However, CSC cannot guarantee athletic scholarships.

\*\* "Cathi Aradi's book on softball recruiting is a game-changer for parents, players, and coaches alike. With insightful guidance, strategic advice, and a wealth of experience, Aradi empowers individuals involved in the recruiting process. A must read for anyone looking to elevate their understanding and make informed decisions in the competitive realm of college recruiting today."

Mike Candrea: Former Head Coach, Univ. of Arizona (8 Time NCAA Natl Champions); USA Olympic Head Coach 2004/2008

## Talk Is Cheap...Good Advice Is Priceless!

You'll hear lots of stories about recruiting, but how do you separate fact from fiction? Simple! Call CSC! For \$30, you can schedule a 30 to 40minute phone consultation to discuss recruitingrelated issues or questions that your family has. To set up a consultation, call 415-456-6449 or email info@fastpitchrecruiting.com. The fee can be prepaid via debit/credit card using Pay Pal.

## How Do You Join the CSC Family?

1. <u>Pay by credit/debit card</u> using Pay Pal at: https://www.fastpitchrecruiting.com/csc.html \*You do not need a PayPal account.

# 2. <u>Email the information requested below</u> to: info@fastpitchrecruiting.com.

 \*Player Name
 \*Parent(s) Name(s)

 \*Mailing Address
 \*Home Phone #

 \*Player / Parent Cell #s
 \*Grad Year

 \*GPA (cumulative)
 \*SAT/ACT (if avail.)

 \*High School
 \*Travel Team

 \*Position(s)
 \*NCAA / NAIA ID #s

 \*Player and Parent Email Addresses
 \*Travel Schedule (if avail.)

The player will also be asked to provide a head/shoulders photo file and an unofficial copy of her HS transcript.

## Payment Options:

*Fast Track* Families can simply pay the one-time fee of \$750 when they register.

Payment Plan: Parents can opt for the payment plan by making an initial payment of \$200 and paying the balance of \$575 in up to five monthly payments. (NOTE: If choosing a payment plan, there is an additional fee of \$25 for processing.)

To order **Preparing to Play Softball at the Collegiate** Level, go to <u>www.fastpitchrecruiting.com/book.html</u>. Great discounts are also available on bulk purchases!

If you have questions, please call 415-456-6449 or email info@fastpitchrecruiting.com

