

# Collegiate Softball Connection

Educating Families!  
Empowering Athletes!  
Ensuring a Successful College Search!

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## What Is Collegiate Softball Connection?

CSC is the consulting service run by Catharine Aradi, noted recruiting expert and author of *Preparing to Play Softball at the Collegiate Level*, called "...the Bible of Fastpitch Recruiting..." by youth coaches everywhere.

Cathi has worked with families and colleges for over twenty years, and many college coaches consider her to be one of the best recruiting resources in the nation!

Through her book and her consulting work, she has helped thousands of college-bound players achieve their softball dreams.

Recruiting is extremely competitive, and every player should be in charge of her college search. But having an experienced guide can ensure you succeed where others fail. You can beat the odds and win the recruiting game!

### Recruiting Realities That May Shape Your College Search

75% of all 4-year college teams are D-II, D-III or NAIA.  
Only about 55% of players will receive athletic based aid.  
90% of all 4-year colleges are located east of Colorado.

## Why Make CSC A Partner in Your College Search?

The recruiting process can be confusing, and it often appears unfair. Being educated about recruiting and prepared to handle the unexpected is the very best way to stay a step ahead of the competition.

To find the school that's right for you, you must first determine what you want from your collegiate experience. Then, you need to understand how and where coaches recruit.

Don't be misled by corporate recruiting site or expensive camps that promise you'll be recruited simply because you pay their fees.

With CSC, you always have someone there to answer your college search/recruiting questions, to point you in the right direction, and to keep you moving forward toward your collegiate goals.

*"Parents pay for a pitching coach, a hitting coach, a travel coach, a conditioning coach and a tutor. Don't shy away from paying for a recruiting coach because that may be the one coach your daughter needs the most!!!"*  
The Rickey Family, Danville, CA

## Here's What Parents Say About CSC...

*"Cathi is great! She was able to get my daughter on the radar of college coaches. She helps you through the steps of what both you and your daughter need to be doing. Her program is the best!"*  
The Ward Family, Vacaville, CA



*"Cathi was extremely helpful in navigating the world of colligate sports, especially for people who are not familiar with the process. Her guidance was invaluable for our daughter."*  
The Kim Family, Palo Alto, CA



*"Without a doubt CSC is the best value in softball recruiting to be found anywhere! Cathi provides a clear, individualized approach from beginning to end. I wholeheartedly recommend Cathi and CSC."*  
The Avery Family, Alameda, CA



*"Cathi was passionate about finding the right fit for our daughter, gave excellent advice, and ultimately led to a successful college recruitment."*  
A Very Happy CSC Family

## What Can CSC Do for Your Athlete?

All CSC families receive a copy of **Preparing to Play Softball at the Collegiate Level**. This book takes you through the college search covering everything from NCAA/NAIA academic and recruiting guidelines to how and when to contact coaches, what to include in your skills video, how to find financial aid, and much, much more.

Families of juniors and seniors sign up for the **Fast Track** option (\$550). Sophomore families sign up for the **Head Start** option (\$300). If the player stays with CSC when she's a junior, she upgrades to the **Fast Track** option for an additional fee of \$250.

**Fast Track** and **Head Start** clients complete a profile that introduces you to CSC colleges. These include programs at all levels of competition--ranked D-I, II, III and NAIA teams. Your profile, video link and other information will be available to over 500 coaches. These coaches receive monthly updates about your current travel ball schedule, any changes in your academic or athletic status, and so on.

Cathi tracks your college search and is available to answer questions and help you resolve recruiting issues from start to finish. She will also suggest the types of colleges that may meet your academic *and* your athletic goals, and she provides regular guidance and support through every step of the process.

CSC's **Basic Connection** (\$130/\$100 teams) offers a low-cost way for families on a limited budget or travel teams to get players' names in front of college coaches. Players can join the **Basic Connection** once they are in high school and have the option of upgrading to the **Fast Track** (at a discount) at a later date!

All CSC families/teams receive regular email updates designed to educate, motivate, and keep them on schedule during the college search!

For more information on CSC services, call 415-456-6449 or email [info@fastpitchrecruiting.com](mailto:info@fastpitchrecruiting.com).

**Team Memberships** For specific information on how CSC works with travel teams and their staff members, call CSC.

To order **Preparing to Play Softball at the Collegiate Level**, go to [www.fastpitchrecruiting.com/book.html](http://www.fastpitchrecruiting.com/book.html). Discounts on bulk purchases are also available.

**90-95% of CSC clients go on to play in college. However, CSC cannot guarantee athletic scholarships.**

## Talk Is Cheap...Good Advice Is Priceless!

You'll hear lots of stories about recruiting, but how do you separate fact from fiction? Simple! Call Collegiate Softball Connection! For \$30, you can schedule a 30-45 minute call to discuss recruiting-related issues or questions that your family has.

To set up a consultation, call 415-456-6449 or email [info@fastpitchrecruiting.com](mailto:info@fastpitchrecruiting.com). The fee can be prepaid via debit/credit card using Pay Pal.

## How Do You Join the CSC Family?

You can pay by credit/debit card using **Pay Pal** at: <http://www.fastpitchrecruiting.com/csc.html>

**Please email the information below to CSC when you make a payment.**

(If you sign up for the **Basic Connection** and later choose to upgrade, \$100 of your fee will be applied to the upgrade cost.)

Player Name \_\_\_\_\_

Parent Name(s) \_\_\_\_\_

Mailing Address \_\_\_\_\_  
\_\_\_\_\_

Home Phone # \_\_\_\_\_

Cell Phone #s \_\_\_\_\_

Grad Year \_\_\_\_\_

GPA/SAT/ACT \_\_\_\_\_

High School \_\_\_\_\_

Position(s) \_\_\_\_\_

Travel Team \_\_\_\_\_

Family/Player Emails \_\_\_\_\_  
\_\_\_\_\_

**Please send the above information to  
[info@fastpitchrecruiting.com](mailto:info@fastpitchrecruiting.com)**